

TAKING CERT TO THE

NEXT LEVEL

2022 NATIONAL CERT CONFERENCE

April 2022 Update

We are very excited to provide this update for the 2022 National CERT Conference. In this update, you will find out what has been planned for the conference so far. The National CERT Association is very excited to partner with FEMA to plan and execute the conference. FEMA will be making several presentations at the conference, including the Keynote as well as a presentation on their commitment and support of the CERT program going forward. We hope to provide a monthly update for the conference and look forward to seeing everyone there.

– Suu-Va Tai, President, National CERT Association.

The 2022 National CERT Conference is being planned by the National CERT Association, in partnership with FEMA Region 6 and hosted by the Galveston CERT Program. The conference will be August 18 through 20, 2022 (pre-conference training August 15-17) at the Galveston Convention Center at the San Luis Resort, 5600 Seawall Blvd., Galveston, TX 77551.

Visit the Conference Website for more information:

<https://web.cvent.com/event/8c1d2e07-8447-4ce6-8a93-e57ec4cd3ca2>

Sign up for the 2022 National CERT Conference email list here:

<https://www.surveymonkey.com/r/2022NationalCERTConferenceEmailList>

This document was designed to be minimal to make it easier to share. An updated version will be created following this with updated info. You can download this packet and future updates here:

https://drive.google.com/drive/folders/1d1hOv5wYdRMqnJ_6EANDodzeOaclN5U?usp=sharing



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Keynote Speaker (Thursday, Aug 18, 2022)

We have lined up a great keynote speaker for the conference but are unable to announce who that person is at this moment. Barring a major disaster, this will be the best speaker at any CERT conference to date! We will share information about the keynote speaker as soon as we get the green light. Do not miss the chance to see this speaker in person!

Committing to CERT (Friday, August 19, 2022)

Aaron Levy, Director of the Individual and Community Preparedness Division (ICPD) at FEMA Headquarters, will be giving a presentation on “*Supporting and Growing CERT in the 2020s: FEMA’s commitment to the CERT Community.*” Hear firsthand where FEMA plans to take CERT over the next few years and how they will support the program.

CERT Updates (Friday, August 19, 2022)

Andrew Burrows, Preparedness Behavior Change Branch Chief (and the National CERT Program Coordinator) for ICPD at FEMA Headquarters, will be giving CERT program update. Suu-Va Tai, National CERT Association President, will give an update on the National CERT Association and projects that the NCA is working on to support CERT programs across the US.

Equity Panel (Thursday, Aug 18, 2022)

Equity is one of the three priority goals in the FEMA 2022 – 2026 Strategic plan. The problem is a lot of us still don’t know exactly what Equity means or what we can do to affect equity in our community. On Thursday, August 18, 2022, there will be an equity panel during the lunchtime session. The panel will feature national Equity Champions. These experts will talk about their experiences, lessons learned, and ideas on how CERT programs and emergency management, can affect and enhance equity.

American Sign Language (ASL) Interpretation

The National CERT Association believes in the mantra “CERT for All.” The NCA has partnered with AQI Interpreting Services to provide American Sign Language translation during the conference. AQI will provide ASL translation during all plenary sessions and during at least one presentation per breakout session.

AQI partnered with the NCA to host a ASL 101 training for CERT earlier this year. The webinar was hosted by FEMA Region 2 and is catalogued on FEMA’s preparedness webinars portal. You can view the recording here: [ASL 101 for CERT](#)

Visit the AQI website for to learn more about them: <https://www.aqiservices.com>.



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Dinner, Dancing, Karaoke, and Talent Show?

In 2018, the National CERT Conference in Florida introduced Karaoke..., in 2019, the California CERT Conference added dinner and dancing...

On Friday, August 19, 2022, the NCA is taking it to the next level. There will be: Dinner, Dancing, Karaoke, and possibly a talent show?

Conference attendees are welcome to purchase an additional dinner for any guests they want to bring. Guests can join for dancing and karaoke for free.

Want to show off a talent? Enter your information here:

<https://www.surveymonkey.com/r/2022Talentshow>. If we get enough submissions, we will have a talent show during dinner.

What's going on in your Region?

The first breakout session at the conference will be regional breakouts. On Thursday, August 18, all participants will meet by FEMA region. FEMA and State/CERT Coordinators will facilitate these rooms to provide an opportunity for participants to meet each other and learn about what is going on in their region. We have seen an increase of State CERT Associations over the past few years, and this could be a great opportunity to get some discussions going for any states that are interested in creating an association. Missouri had an impromptu meeting at the 2021 National CERT Conference and subsequently created the Missouri State CERT Association.

Welcome Reception

There will be a welcome reception on Wednesday, August 17, 2022. Conference attendees will be able to register and get their conference packet earlier in the day and in the evening, there will be some food available for participants as they mingle and meeting new people.

Hospitality Suite

The hospitality suite will be open every night of the conference starting, including the pre-conference days. The Hospitality suite is a great place to meet other conference participants in a relaxed environment.



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Food and Stuff We All GET (SWAG)

Lunch will be provided during pre-conference training (for pre-conference registrants) and Thursday and Friday during the main conference (for all conference registrants). Dinner will be provided on Friday, August 20th. Coffee, Ice-Tea, and Juice will be available Thursday and Friday morning and afternoons and Saturday morning. The first 600 participants that register for the conference will receive a conference T-shirt and a special edition conference challenge coin. Additional Conference Challenge coins may be purchased as supplies last.



Checking-In

Merit has been a long-time supporter of the National CERT Association. Many CERT programs across the US use the free Merit digital badging tool to track volunteer activities. Conference attendees will be able to test this tool first-hand. Merit will print ID cards for conference attendees and will set up check-in kiosks throughout the conference.

- Checking in during the pre-conference sessions will help ensure that you get your training certificate
- Checking in for breakout sessions will allow presenters to send follow-up information to participants
- Checking in at vendor and exhibitor booths will allow these organizations to contact participants after the conference

The conference team will use the check-in data to see what parts of the conference were the most popular to ensure that future conferences include these elements. We will also have a prize for the attendee that checked in for the most items during the conference (not including pre-conference training).

Learn more about Merit's check-in tool here: <https://www.merits.com>.



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Pre-Conference Training

Training is an important part of the National CERT Conference. We are very excited to offer seven training opportunities during pre-conference this year. Please note that the CERT Master Instructor, CERT Program Manager and CERT Train-the-Trainer courses require a registration form and approval to be admitted. All preconference training will have a fee of \$50 which will cover the cost of lunches which will be provided each day. Coffee and other beverages or snacks will not be provided during pre-conference training. If you have any questions about the pre-conference training, please email Lisa Rubey at training@naitonalcert.org.

1. **Pilot CERT Master Instructor Course** (August 15-17) – This is a course to develop CERT Program Manager and CERT Train-the-Trainer Instructors. Up to 20 participants will be selected for this course. Participants will receive a NCA training certificate and a personal development plan.
Download the Pilot CERT Master Instructor Course registration flyer here:
https://drive.google.com/drive/folders/1pE_p6cNUiT5Qm2oKJLwtaxVn60MQry2?usp=sharing.
2. **PER-123 - Wide Area Search** (August 15-17) – TEEX will be delivering a Wide Area Search course. Take your search and rescue skills to the next level! Participants will receive a certificate from the TEEX (Texas A&M Engineering Extension Service National Emergency Response and Rescue Training Center).
There are no pre-requisites for this course. Download the course flyer here:
<https://drive.google.com/drive/folders/1k3lkz2gGmEfZ08Yt26qp6qsOiuLKrU9r?usp=sharing>.
3. **LISTOS Basic, Train-the-Trainer, and Program Manager Course** (August 15-17) – LISTOS is a grass-roots disaster preparedness program that can be tailored to meet the individual needs of Spanish-speaking communities. The program is delivered in a format that is both culturally and linguistically appropriate for the target population. Taught over 8 hours, LISTOS covers a wide range of safety topics in a conversational manner. This three-day course will include the 8-hour LISTOS course, 8-hour LISTOS Train-the-Trainer, and 8-hour LISTOS Program Manager course. Participants will leave with the knowledge needed to start a local LISTOS program. This course will be offered in English and has no pre-requisites. Download the course flyer here:
<https://drive.google.com/drive/folders/1KAKHCS5SDpNMiwmapgvMsq95Icel0VY3?usp=sharing>.
4. **L0428 - CERT Train-the-Trainer Course** (August 15-17) – This is a local EMI delivery of the CERT Train-the-Trainer course. Participants will receive a training certificate from EMI. Participants complete a registration form and meet pre-requisites to attend. Download the registration flyer here:
https://drive.google.com/drive/folders/1fr_mh7D_euamHgn-jiJ3cQddFuSOHH_c?usp=sharing.



5. **L0427 - CERT Program Manager Course** (August 16-17) – This is a local EMI delivery of the CERT Program Manager Course. Note that this course starts on Tuesday, August 16. Participants will receive a training certificate from EMI. Participants complete a registration form and meet pre-requisites to attend. Download the registration flyer here:
<https://drive.google.com/drive/folders/1uP28K6eUD02Mo46JniqsJzlBwjB-K-3Dr?usp=sharing>.
6. **G288 Volunteer and Donations Management and G489 Management of Spontaneous Volunteers in a Disaster** combined course – This course will provide an overview of volunteer and donations management as well as train participants how to manage spontaneous volunteers and setup and manage a volunteer reception center. This course is being offered by the Texas Division of Emergency Management (TDEM) and participants will receive a training certificate from TDEM. Download the course flyer here:
<https://drive.google.com/drive/folders/15rCZ2nJhp0veUaZKDXW1yydUjhqprz5Y?usp=sharing> (flyer may not be available until a later date).
7. **How to conduct the skills training portion of the Hybrid CERT Training** (August 16-17) – The Utah team created a Hybrid CERT Training Program which combines 12 hours of independent online study with two days of in-person skills training and disaster simulation. The Hybrid CERT training has been recognized by the FEMA CERT Office as a legitimate method of delivering CERT and has been adopted by 35 States and Territories. This 2-day course will teach participants how to effectively execute the in-person skills training portion of the training. Learn more about the Hybrid CERT Training here: <https://medicine.utah.edu/rmcoeh/about-us/outreach/cert>. Watch the 3-part miniseries about the Hybrid CERT Training here:
https://www.youtube.com/playlist?list=PLE_F2x4KxdlbVyBjCDniGHkmkXryxr9LF.



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Breakout Sessions

There will be 8 breakout sessions during the conference, with 8 breakout options per session.

The following training modules will be available during the conference:

- CERT Annex to the CERT Train-the-Trainer Course
- CERT Donations Management Supplemental Module (Pilot)
- CERT Firefighter Rehab Supplemental Module
- CERT Tools for Leadership Success Supplemental Module
- CERT Traffic and Crowd Control Management Supplemental Module

We are hoping to add the following training module:

- Concepts of Religious Literacy for Emergency Management

All training modules will be 4 hours long and span 4 breakout sessions. Participants must attend all four sessions to receive a training certificate.

**Please note that attendees must have taken a CERT Train-the-Trainer Course to attend the CERT Annex to the CERT Train-the-Trainer Course. Please have a copy of your CERT Train-the-Trainer Course certificate ready to attend this course.*

There will be 8 Breakout Tracks during the Conference. Participants are welcome to attend any breakout of their choosing (except the Teen CERT TTT Annex, this course requires participants to have previously taken the CERT TTT course). The tracks are:

- CERT Program Manager
- CERT Instructor
- CERT Volunteer (2 tracks)
- Disaster Response (2 tracks)
- Youth Preparedness/Cultural Awareness
- Technology

In total, there will be up to 6 training sessions and 40 presentations during the conference.

**Please note that all training and presentations are tentative and may be cancelled if the presenter/instructors are unable to attend the conference due to illness or disaster activation.*



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CERT Program Manager Track

Disasterville: A Training, Marketing, Skills Refresher and Educational Tool

Presenter(s): James Ray

Disasterville is a hands-on, interactive tool you don't want to miss out on. All workshop attendees will be given access to this tool for their use at the local level. Disasterville is a tool that can be used for program recruitment, build relationships of trust with key partners, support training, refresh skills, promote buy-in from community leaders, and showcases the importance of empowering the whole community with personal preparedness and basic disaster response skills.

Taking Over, Maintaining and Revitalizing A CERT Program

Presenter(s): Teresa Greenhalgh

Description: Session Description (to be included in Conference Program): Been there and survived! Taking over an existing CERT Program or starting a new Program is a daunting task. It can be done successfully by building a foundation of trust, transparency and respect with your sponsoring agency and CERT volunteers. Creative ideas that revitalize your existing Team, bring in new volunteers, make outreach efforts FUN, while also setting policies and procedures can make the difference!

Introduction to the Aware and Prepare/ Alertar y Preparar LISTOS Program

Presenter(s): Liliana Encinas

Participants will learn about Aware and Prepare LISTOS, a basic public education program on emergency and disaster preparedness for vulnerable populations. Participants will receive an overview of why the program works and how to start a program in their own community.

LISTOS is available in 13 languages and serves as a tool to conduct cultural relevant and linguistically appropriate disaster preparedness outreach for underserved communities. It does so by training diverse populations, regardless of age, language, or culture, within their households to prepare for and respond before, during and after emergencies and disasters with a grass roots approach; utilizing their own networks and strengths.

Applying Business Leadership Principles to Volunteer Organizations

Presenter(s): Dee (Diane) Lehrman

Description: Businesses that are highly successful have replaced a manager style focus with a leadership style. I believe the characteristics that make a good leader in business can make a good leader in volunteer organizations and thus make an outstanding and impactful team. We will examine the traits of inspirational leaders and apply them to our CERT organizations to make them more successful.



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CERT Program Manager Track continued

Be Prepared ... To Improvise

Presenter(s): David Steele

While Emergency Medical Service providers have specific resources to respond to daily emergencies, it is expected that CERT team members and others who must take action after natural disasters and other unusual situations will have to render assistance and conduct life-saving interventions without commercially available resources and supplies.

This session will illustrate examples of and provide hands-on opportunities to learn about improvised techniques for effective life-saving interventions and patient stabilization.

Fun Team Building Exercises

Presenter(s): Dee (Diane) Lehrman

Description: We know that building up a CERT team may not be easy but is extremely important. Team building exercises help people to build problem-solving skills, to gain understanding of team members and to trust. Participants will come away with engaging exercises to use with their own CERT teams.

Public Information Tactics & Messages for The CERT Team Member

Presenter(s): Sam Bernard

Description: CERT Team Members are the public-facing manifestations of neighbor caring for neighbor especially in times of crisis and disaster. Without making members PIOs, we will investigate both tactics and messages CERT Team Members can employ to help calm and motivate survivors.

Starting Your State CERT Association

Presenter(s): Tina Brown and Michelle Hanneken

Description: Join Tina and Michelle as they tell you what it is like to start a CERT Association with enthusiastic volunteers. Missouri has an association that is still very much in the infancy stages. Illinois has a very robust CERT Association that has been in place for several years. So, you will see what the trials are of trying to start one to it becoming a highly functioning CERT Association.



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CERT Instructor Track

Incident Command System - An interactive technique to learn ICS

Presenter(s): Dimitri Volkmann

Description not yet available

CERT Better than Friday Night Lights

Presenter(s): Lisa Rubey, Jennifer Pfannstiel

Taking your CERT Basic Training Course to the next level with ideas and activities that can help keep volunteers engaged in training.

Hybrid CERT Training Updates 2022

Presenter(s): Rachel Brown, PhD, James Ray, and Jennifer Lastra

The Hybrid CERT Training is available Nationally and approved by the National CERT Association. The course is 12 hours online and 16 hours in person for the skills portion. The course is interactive with videos, virtual reality, and live IT. Also available in Spanish and Mandarin. This presentation will go over the best practices on how to administer the program. The course is available at: www.OnlineCERT.org Questions? OnlineCERT@utah.edu

Moulage For Mass Casualty Incident Exercises

Presenter(s): David Steele

This session presents Moulage techniques that ensure triage and wound care protocols can be used to assess victims and guide appropriate wound care, instead of using injury cards. Taught by professional Moulage Technicians, this Moulage workshop covers topics including scene Moulage, working with mock victims, safe practices, CERT-specific wounds, and no-mess Moulage options. Taught through lecture, demos, and hands-on training, you will learn techniques to create realistic wounds including lacerations and bruising as well as more complicated compound fractures and impalements, which enable you to take your Moulage and field exercises to the next level.



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CERT Instructor Track continued

Teen CERT Annex to the CERT Train-the-Trainer Course

Presenter(s): Brenda Emrick

This is the 3.5-hour CERT Supplemental Training module for Teen CERT and will span four breakout sessions. Participants must attend all four sessions to receive a training certificate.

At the conclusion of this Train-the-Trainer Annex module, participants will be able to deliver CERT Basic Training in a high school or other youth setting. In order to do that, they must be able to:

- Identify planning considerations for implementing and maintaining a CERT program for a teen audience
- Determine how to market a CERT program for a teen audience.
- Explain how to deliver CERT Basic Training to a teen audience.

CERT Volunteer track

CERT Traffic and Crowd Management Supplemental Module

Presenter(s): Scott Barthelmass

This is the 3.5-hour CERT Supplemental Training module and will span four breakout sessions. Participants must attend all four sessions to receive a training certificate.

In this module you will learn about:

- CERT Basic Training Concepts That Apply to Traffic and Crowd Management. How Incident Command System (ICS), size-up, safety, and team communication apply to traffic and crowd management.
- Communicating Effectively. Using hand signals and communication skills to direct traffic and crowds and communicating with team members and up the chain of command during traffic and crowd events.
- Crowd Management. Crowd psychology skills for responding to crowd behavior, when to back away from a crowd instead of responding, maintaining safety while managing crowds, and how to put together a basic crowd management plan.
- Traffic Management. Using traffic control devices to manage traffic in various situations, safety when managing traffic, and how to put together a basic traffic management plan.



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CERT Volunteer track continued

CERT Firefighter Rehab Supplemental Module

Presenter(s): Captain Rico Gross and Dustin Gates

This is the 3.5-hour CERT Supplemental Training module and will span four breakout sessions. Participants must attend all four sessions to receive a training certificate.

In this module you will learn about:

- Introduction and Overview. What firefighter rehab is. The physiological stress on firefighters. The purpose of firefighter rehab. The CERT's role in firefighter rehab.
- Physiological Threats to Firefighters. The heat and cold stresses on firefighters: what causes them and what the symptoms are. Three other conditions that CERT members need to be alert to: dehydration, altered mental state, and cardiac events.
- The Incident Scene. A snapshot of what happens at the scene of a fire.
- The Rehab Area. A discussion of what the rehab area is: the characteristics of a good location, what facilities might serve as a rehab area, the supplies and equipment that are needed, and the requirements for laying out the rehab area.
- The Rehab Process. A step-by-step discussion of what happens and what CERT members do in the rehab area.

CERT Tools for Leadership Success Supplemental Module

Presenter(s): Kit Marshall and Cassandra Wallace

This is the 3.5-hour CERT Supplemental Training module and will span four breakout sessions. Participants must attend all four sessions to receive a training certificate.

In this module you will learn about:

- Review of CERT Basic Training Concepts That Apply to Leadership. How the Incident Command System (ICS), size-up, and disaster psychology apply to CERT leadership.
- Leaders and Team Members. The relationship between leaders and team members; the characteristics, skills, and responsibilities of team leaders; leadership vs. management; the Leadership Competence Model; characteristics and responsibilities of team members; and team interactions.
- Leadership Styles. Situations that require leadership, how to apply leadership styles to different CERT situations, and determining a personal leadership style.
- Leaders in Action. How CERT leaders run successful team operations, steps for leading team operations, leading in stressful conditions, participant concerns about leading CERT operations, and roleplay of team dynamics.



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CERT Volunteer track continued

How to create a HOA CERT Program

Presenter(s): Jolene

Description not yet available

Hazmat Presentation

Presenter(s): Jermaine Frazier

Description not yet available

BuildStrong Coalition

Presenter(s): Natalie Enclade

Description not yet available

CERT Response to Terrorist Event

Presenter(s): TBD

Description not yet available

Disaster Response Track

FirstNet Eligibility – How to Subscribe with your Personal Device

Presenter(s): Cameron Ripple

Description not yet available

FirstNet: Our Nation's Public Safety Network

Presenter(s): Thomas Randall

FirstNet is a nationwide wireless broadband network for first responders deployed through a first-of-its-kind public-private partnership between the federal government and AT&T. FirstNet offers public safety a communications network built to their operational and technical needs. Learn how FirstNet is providing first responders the coverage, capacity, solutions, and capabilities they need to protect and serve their communities.



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Disaster Response Track continued

You are not Reaching EVERYONE!

Presenter(s): Jenny Locy

Emergency communications is not reaching everyone, about 16% of an area is Deaf or hard of hearing. Public Information Officers, Government Leadership, the Media are all responsible to spread the message. Critical communications, press conferences relaying information, all media formats need to be understood. Who are we NOT reaching and how dangerous is the lapse?

What are certified interpreters and why you need them

Presenter(s): David Scott

What denotes a good ASL agency from bad? What are Certified Interpreters? What is a platform Interpreter? Why do Local CERT need to reach out and form relationships with ASL agencies, Why those agencies cannot promise volunteers, what avenues does YOUR state have to supplement your budget for ADA accommodations?

The basics for adding the ASL into your programming, your budget, why they are SME's and more.

This will be a dynamic presentation and not all information may be listed in the description.

The Fremont Nebraska Flood of 2019 - The Story of Teamwork

Presenter(s): Aaron Levy

The team that responded to one of the worst Emergencies in Nebraska History is an amazing story. Come Listen and Learn how the Emergency Management Team and the Amateur Radio Emergency Services (ARES) of Dodge County Nebraska worked together with all the appropriate surrounding agencies to tackle the challenges of a devastating flood in March of 2019. The story is real, the people are heroic, and the lessons learned are invaluable.

Communicating With People with Disabilities as First Responders

Presenter(s): Donna Harris

Disaster reports have come out revealing that 70% of the people who perished in disasters were people with disabilities or other vulnerable populations. Looking at disaster planning, it was revealed that many emergency organizations had no plan or only a small plan for people with disabilities. This training will help CERTS understand how to communicate better with a cross-section of disabilities, how to recruit people with disabilities to your teams, and how to create inclusive plans to help people with disabilities stay safely in their homes.



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Disaster Response Track continued

You Don't Need Them Until You Do: Effective CERT Mutual Aid

Presenter(s): Teresa Greenhalgh

CERT Mutual Aid can be a force-multiplier for your CERT Program during disaster response and training. It creates opportunities to not only fully-staff disaster response requests made by your Sponsoring Agency, but it establishes depth in training and revitalizes your CERT Program. Now is the time to develop a written CERT Mutual Aid Plan so when "you do need them" during that next big disaster there is organization, accountability and familiarity with the CERT Programs assisting under mutual aid.

CERT's Role During an Active Shooter (Presenter: Jamie Cunningham)

Presenter(s): James Cunningham

Description not yet available

Questions and Answers with State and FEMA CERT Coordinators

Presenter(s): TBD

A panel of State/Territory/and FEMA CERT Coordinators will answer questions from the room.

Psychological First Aid on Steroids: Moral Injury or Abandonment - 2022 And Beyond

Presenter(s): Sam Bernard

The NEW concern among emergency managers and first-responders centers around social cohesion and public unity. Civil division and discourse have led to the identification of a NEW syndrome: "Moral Injury". We will investigate examples of moral injury in our past as it progresses into 2022 and beyond.

CERT Donations Management Training (Pilot)

Presenter(s): Sharron Leaon and Charlene Sargent

This is a pilot delivery of the 3.5-hour CERT Supplemental Module on Donations Management. This course will train CERT Volunteers on how to help staff a donations management warehouse and distribution site.

Developed in partnership with the National CERT Association, FEMA, California Office of Emergency Services, Adventist Disaster Services, and Volunteer Florida. This course spans four breakout sessions. Participants must attend all four sessions to receive a training certificate.



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Disaster Response Track continued

Becoming A Resilient Leader

Presenter(s): Josh Davies

The lesson of 2020 is that to survive and thrive, you have to be resilient in the face of change. The pace of change has never been faster and the need for an adaptable and resilient mindset has never been greater. Learn strategies that can help anyone grow in their ability to see, communicate, and adapt to change. Develop skills that will make you successful – no matter what the world throws at you next! With the rapid advancements in information, automation, and artificial intelligence, society is becoming increasingly overwhelmed by technology. While there are many benefits to this growth, there are also some downsides. Increasingly the rise of smart phones, social media, and instant messaging have created huge gaps in the ability to communicate, to possess empathy, and interact with others – in short, to be human. Moreover, the pace of this change is making the need to adapt and transform critical for every organization. Savvy leaders across the globe are realizing that to be successful in the future we need to build the resilience that our organizations are lacking. Join Josh Davies, CEO of The Center for Work Ethic Development, to learn strategies for developing this critical 21st Century Leadership skill. In a future driven by technology, it will be the organizations that differentiate themselves with adaptable leaders that will become the global superstars.

CERT Resource Typing

Presenter(s): Suu-Va Tai, Tommy Cleversy

FEMA released CERT Resource Typing Guidance documents in August 2021. In this presentation, California and Florida share how they are approaching CERT Resource Typing in their respective states.

Youth Preparedness Track/Cultural Awareness Track

Amplifying The Youth Voice in Texas Emergency Preparedness

Presenter(s): Laura Stone, M.Ed.

This session will inform participants of the development and cultivation of two high impact youth programs implemented by the Texas School Safety Center: the TX Youth Preparedness Council and the TX Youth Preparedness Camp.

Spirit of Adventure Scout Preparedness Collaboration; Growing Next Gen Fire, Police, and EMS

Presenter(s): Arlene Magoon & Dan Perenick

Description not yet available



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Youth Preparedness Track/Cultural Awareness Track continued

Youth InCERT

Presenter(s): Wyatt Reed

Description not yet available

Teen CERT Program

Presenter(s): Buffie Waldie and team

Description not yet available

Religious and Cultural Literacy and Competency in Disaster (tentative)

Presenter(s): Marcus Coleman

Currently we are looking at either offering a one-hour presentation or a four-hour training on this topic.

Technology Track

CERT Volunteer Team Management Portal

Presenter(s): Patrick Botz-Forbes

One of the biggest hurdles CERT Teams experiences are finding a system to recruit and manage volunteers. Some teams keep track of their volunteers on a spreadsheet or have to pay for software or online systems that have monthly or yearly fees.

CERTVolunteer.org is a free Team Management system for our volunteer groups to keep track of our members. Each member is able to upload their certifications, trainings, and classes. Team Leaders can see how many of their members are first aid trained, EMTs or EMRs, or who are ham radio operators and can email their whole team or individual members.

Privacy is built at the core. When you sign up you indicate who can see your information and who can contact you. You want your Team Leader to see your full information but your fellow Team Members to only see your name? Done. You want to get emails from your Fire Department but not the County or the State? Done. You are in control of your information.

Your profile is linked to you, and you can be a member of multiple teams. If you move, update your address and the system will check to see if there's a team where you are moving as ask if you want to let them know a new member just moved into their area. No need to create a new profile and reupload all of your information again.



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Technology Track continued

CERT Communications Presentation

Presenter(s): TBD

Description not yet available

Bringing CERT Into The 21st Century

Presenter(s): Joe Viramontez

ICS4S leverages mobile technology with their patented design to enhance and transform emergency communications with a simple tap on a phone. It's more important than ever to be able to REPORT, RECORD and DOCUMENT information and share that information in a concise and effective way.

You don't know logistics, until the Logistics hits you

Presenter(s): Michael Coupe

CPM and Mike Coupe have been utilizing aviation rapid response to get supplies and personnel to places they can't go. CPM will discuss the logistics of getting to the Islands when the container ships are overwhelmed, what a local distribution system looks like and when is it needed. What language systems are involved and when local CERT teams are critical to getting through a disaster area.

USVI Community Emergency Response Team Dashboard

Presenter(s): Regina Browne

Community Emergency Response Team (CERT) Program development of Dashboard and Training Matrix, for inclusion of a CERT Plan that would not only focus on standard program requirements but also, align with FEMA Community Lifelines, newly developed CERT training Matrix, but also provide a section for guidance on the various tools and resources available within the Program newly created forms and Deployment Equipment "Max & Min" Indicators. Development of CERT application, inventory form as well as a mapping mechanism that will be able to provide mapping per sub district for each volunteer as well as each team mapped per lifeline to assist with activation. Being that they have developed this for us and provided the technical assistance would make them the perfect counterpart to assist the Territory.

Organizing Membership using D4H

Presenter(s): Carolyn Steele & Kim Preston

D4H is an online program specifically designed for Volunteer Groups like CERT. We'll tell you how Butte County CERT has implemented D4H, how we set up membership groups, qualifications, and tailored it to meet our needs.



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Technology Track continued

Cybersecurity Awareness for Gov't and Small/Medium Business

Presenter(s): Martin Stein

What makes an effective information cybersecurity program for an organization? This presentation's intended to promote:

- Awareness of the importance of need for IT security in all environments
- Understanding of Cyber security risk, vulnerabilities, and corrective measures
- Addressing what can be done now and in the future in the changing cybersecurity landscape.

This interactive discussion will focus on those information security risks facing all type of environments for organizations and how those risks can be identified and managed.

Topics will include:

- How your data is vulnerable
- What you can lose through an information security breach
- Practical steps to protect your operations
- How to use information security vendors and consultants
- How to evaluate tools and techniques based on your needs

Drones As a Tool for Damage Assessment & Flood Mitigation

Presenter(s): Jim Kuddes

This seminar will detail how drones were used during spring flooding in Eastern Nebraska for 2 years as a tool to conduct reconnaissance of rivers identifying ice jams and potential high-risk areas. This information was used by FEMA and the Army Corps of Engineers to develop strategies for flood mitigation. The drones were also used to conduct damage assessment in areas that were difficult to reach safely on the ground and to map potential hazardous materials.

National CERT Association Quarterly Leadership Meeting

The NCA will be holding a quarterly leadership meeting during the conference on Thursday, August 18. Conference attendees are welcome to sit in and listen.



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2022 CERT Awards

The National CERT Awards recognizes outstanding achievement and contribution by an individual or program to their community and/or the nation. The National CERT Association (NCA) has a Memorandum of Agreement (MOA) with FEMA's Individual and Community Preparedness Division (ICPD) to hold National CERT Awards.

This year, the 2022 National CERT Awards Ceremony will be held during the National CERT Conference on Thursday, August 18, 2022. Award winners do not need to attend the National CERT Conference to win. Winners who cannot attend the conference in person will be able to join the event via zoom.

This is the first year that the National CERT Association will be holding the National CERT Awards. Due to the pandemic, many programs and individuals may not have been active over the past few years. To account for this, and to recognize the great work that was done before and during the pandemic, the 2022 National CERT Awards will recognize activity and contributions between January, 2019 through December, 2021.

The 2022 National CERT Awards will include the following categories:

- **Volunteer of the Year** - to be awarded to a CERT volunteer for outstanding service and dedication to their CERT program and/or community
- **CERT Leader of Year** - to be awarded to an individual for outstanding leadership for their CERT program or the CERT program as a whole
- **CERT Program of the Year** - to be awarded to a CERT program for outstanding impact in community preparedness, resiliency, and/or disaster response
- **Best CERT Innovation** - to be awarded to the program or individual that has made the most outstanding and/or influential CERT related innovation

Candidates can nominate themselves or be nominated by another party. All nominations must include:

1. Contact information for the nominee
2. A narrative that describes nominee's activity and supports why they deserve to win the award
3. Minimum of one letter of support from a CERT Sponsoring Agency or a State/Territory/FEMA CERT Coordinator

Applicants can attach up to 10 additional support documents including additional letters of support, program reports, news articles, photos, etc.

All applications must be received by 11:59pm pacific time on Tuesday, May 31st for consideration.

A awards committee will review and score the applications. Award winners will be notified two weeks after the application deadline closes.



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Applications will be judged using a scoring matrix that will have the following considerations:

1. Impact to the community/nation
2. Community Preparedness component
3. Equity/Inclusion component
4. Uniqueness of the activity/contribution
5. Supporting documents

If you have any questions about the 2022 National CERT Awards, please contact the Awards Chair, Liliana Encinas, at liencinas@santabarbaraca.gov.

Nominations for the 2022 CERT Awards can be made here:

<https://www.surveymonkey.com/r/2022CERTAwards>.

Disasterville Activity Kit

Disasterville is a table-top activity that was developed in Utah. The Utah team has done several presentations on this activity, including during the 2019 and 2021 CERT Conferences as well as during a national FEMA webinar (click here to see the webinar: [Disasterville FEMA webinar](#)). The Utah team has made the Disasterville toolkit available online for programs to create their own kits. During these presentations, many participants have inquired if it was possible to purchase pre-assembled Disasterville Activity Kits. To meet this demand, the National CERT Association has been working with the Utah team to explore the idea of preassembling the kits for CERT programs to purchase.

A limited number of kits will be made available for purchase during the 2022 National CERT conference. Kits are assembled by the NCA Activity Kits Committee and sold at cost. To purchase a kit, complete the Disasterville purchase form by Friday, May 13, 2022. Kits will be \$180 each if you pick them up at the conference and \$200 each shipped to you. Approximately 100 kits will be available for purchase.

Download the Disasterville Activity Kit order form here:

https://drive.google.com/drive/folders/1gHdtHUs79_D2FVJYIv7SDmpnUu9IdLcE?usp=sharing.



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Conference Registration

Visit the 2022 National CERT Conference for more information and to register for the conference: <https://web.cvent.com/event/8c1d2e07-8447-4ce6-8a93-e57ec4cd3ca2/summary>.

Pricing

Early Bird Conference registrations for general participants that are funded by their agency to attend is \$450 plus taxes and fees. After May 17, 2022, the price will go up to \$500. Choose General when registering.

To support volunteers, CERT volunteers can register for \$330. Choose CERT when registering.

The National CERT Association is doing everything we can to support CERT volunteers who are part of the NCA to attend the conference as possible. 300 tickets have been set aside at a rate of \$225 (plus taxes and fees). The first 3 volunteers (who are also NCA members) from each state/territory to request a discounted \$225 ticket will be approved. After the first 3, all requests will be put on a waiting list until May 1, 2022. Email membership@nationalcert.org to request a discount volunteer registration code.

All pre-conference training will be an additional \$50. This will help cover the cost of lunch, provided daily, for each participant. There will not be any coffee or snacks provided during pre-conference training.

Hotels

The Conference will be held at the Galveston Convention Center at the San Luis Resort located at 5600 Seawall Blvd, Galveston, TX 77551. There are three hotels on this property that will offer the conference rate of \$129/night for single occupancy and \$169/night for double occupancy (plus taxes and fees).

San Luis Resort and Spa – this is the nicest hotel but is about a 10-minute drive from the convention center. The hotel provides shuttle service to and from the hotel and convention center. The conference rate is only available from August 17-20, 2022 (main conference only). This is the nicest hotel so if you are bringing the family you might want to stay here.

Hilton – this is the hotel that is the closest to the convention center. Conference rates are available from August 14 to August 20, 2022.

Holiday Inn – this hotel is about a 12-minute walk from the convention center. The hotel provides shuttle service to and from the hotel and convention center. Conference rates are available from August 17 to August 20, 2022.

Click here to reserve rooms at any of these hotels: [Book Conference Hotels NOW.](#)



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Airports

The closest major airport is the William P Hobby Airport (HOU) in Houston. This airport is about 40 miles away from the convention center. The NCA is providing a limited number of courtesy pickup and drop-offs at this hotel for conference participants. Directions for how to book a pickup and drop-off will be available on the conference website at a later date.

The other airport option is George Bush Intercontinental Airport, which is on the farther side of Houston.

Conference Sponsors and Exhibitors

If you are interested in being a sponsor or exhibitor for this conference, please contact jamie@nationalcert.org. You can download the Conference Sponsor and Exhibitor packet here:

https://drive.google.com/drive/folders/15AHqbPFPTJ9MMoCad_cSnG5_j1qqJofm?usp=sharing.



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Conference Planning Team

Conference planning is hard work and time intensive. When the National CERT Association was created, one of the core objectives was to plan execute National CERT Conferences. All conference planning team members are pro-bono and are volunteering their time. Here is a list of the conference chairs and their agencies (does not include the 50 or so CERT volunteers that will be helping to staff the conference):

- Conference Chair – James Cunningham, Collier County Sheriff's Department (FL)
- Conference Co-chair – John Herrmann, Galveston County CERT (TX)
- State Leadership – Kimberly Dowty, Texas Regional Citizen Corps Council (TX)
- State Leadership – Joe Parungao, Texas Regional Citizen Corps Council (TX)
- FEMA Partner – Bill Bischof, FEMA Region 6
- Registration Chair – Trish Beirne, City of Concord PD (CA)
- Registration Co-Chair – Jo Morrison, City of Concord PD (CA)
- Agenda Chair – Ellen Pinder, Charlotte County Emergency Management (FL)
- Agenda Co-Chair – Shawna Lemley, Arlington Emergency Management (TX)
- Pre-Conference Training – Lisa Rubey, New Braunfels CERT, (TX)
- Networking Chair – Rico Gross, Los Angeles City Fire Department (CA)
- Networking Co-Chair – Dustin Gates, Los Angeles City Fire Department (CA)
- Sponsorships and Exhibitors Chair – Everett Balmores, Maui Emergency Management (HI)
- Volunteer Committee Chair – Lionel Bryant, Texas Office of Emergency Management (TX)
 - Jackie Miller, Volunteer Committee Member
 - Karen Booren, Volunteer Committee Member
 - Liz Shuler, Volunteer Committee Member
 - Marni Rosen, Volunteer Committee Member
- Conference Program Chair – Michelle Torres, Alaska Emergency Management (AK)
- PIO Chair – Patty Ridings, National CERT Association
- PIO Co-Chair – Amanda Fenwick, San Jacinto College (TX)
- Logistics Chair – Sally Farley
- Transportation Chair – Earl Smith, Texas Office of Emergency Management (TX)
- Safety Officer – Steve Markiewicz
- Fundraising Chair – Horten Pomales, Galveston CERT (TX)
- Fundraising Co-Chair – Gloria Mitchell, Galveston CERT (TX)
- Treasurer – Dave Nichols, Mississippi State University, (MS)
- Awards Chair – Liliana Encinas, Santa Barbara City Fire Department (CA)
- Awards Co-Chair – Cheryl Nagy, Clark County Emergency Management (NV)
- Hospitality Suite Chair – Nancy Leon, Galveston CERT (TX)
- Special Needs and Accommodations Chair – Kate Harris, Galveston CERT (TX)
- No specific title – Suu-Va Tai, California Office of Emergency Services (CA)
- No specific role – Amanda Smith, Volunteer Louisiana (LA)

